

## **AMENDMENTS TO THE CLAIMS**

**This listing of claims will replace all prior versions and listings of claims in the application:**

### **LISTING OF CLAIMS:**

1. (Currently Amended) A method of accessing from a mobile telephone one of a set of services stored in a telecommunication network associated with said mobile telephone, comprising a step of ~~determining said service by the geographical location of said mobile telephone and a service request including a short-code number supplied by a user to said mobile telephone, wherein the short-code number identifies a single service in a given geographical area~~ sending at least one short-code number to said mobile telephone from said telecommunication network, with said short-code number corresponding to a service accessible from the geographical location of said mobile telephone, and a user subsequently supplying said at least one short-code number to said mobile telephone to access said service, wherein said mobile telephone produces user information and wherein said step of sending said at least one short-code number to said mobile telephone comprises sending only short-code numbers corresponding to services matching said user information, whereby different short-code numbers will be sent to different mobile telephones at the same geographical location.

2. (Currently Amended) The method claimed in claim 1 wherein, on receiving said ~~service request~~ short-code number from said mobile telephone, a control station to which said mobile telephone is connected supplies said short-code number and information relating to said

geographical location of said telephone to a centralized manager associated with a central database.

3. (Original) The method claimed in claim 2 wherein said information relating to location is an identifier of said control station.

4. (Currently Amended) ~~The method claimed in claim 1~~ A method of accessing from a mobile telephone one of a set of services stored in a telecommunication network associated with said mobile telephone, said telecommunication network including a plurality of control stations wherein the mobile telephone connects to only a single one of the control stations at any time, said method comprising a step of determining said service by the geographical location of said mobile telephone and a service request including a short-code number supplied by a user to said mobile telephone, wherein the short-code number identifies a single service in a given geographical area, wherein each of said control stations stores a set of services are stored in a respective local database not local to other control stations of said telecommunication network associated with said control station to which said mobile telephone is connected.

5. (Original) The method claimed in claim 1 wherein short-code numbers are communicated to said mobile telephone in SMS messages so that the user can take note of them.

6. (Currently Amended) The method claimed in claim 5 ~~in which said user produces~~ wherein said user information comprises a predefined user profile so that only short-code numbers corresponding to services matching said user profile are transmitted to said user.

7. (Currently Amended) A control station in a telecommunication network including means for communicating with a set of mobile telephones further including means for implementing a method of accessing from a mobile telephone one of a set of services stored in a telecommunication network associated with said mobile telephone, in which method at least one short-code number corresponding to a service accessible from said service is determined by the geographical location of said mobile telephone is sent from said telecommunication network to said mobile telephone and a service request including a said short-code number is supplied by a user to said mobile telephone, and the short-code number identifies a single service in a given geographical area wherein said mobile telephone produces user information and wherein said control station includes means for sending to said mobile telephone only short-code numbers corresponding to services matching said user information, so that different short-code numbers will be sent to different mobile telephones at the same geographical location.

8. (Original) The control station claimed in claim 7 wherein, on receiving said service request, a control station to which said mobile telephone is connected supplies said short-code number and information relating to said geographical location of said telephone to a centralized manager associated with a central database.

9. (Original) The control station claimed in claim 8 wherein said information relating to location is an identifier of said control station.

10. (Currently Amended) ~~The control station claimed in claim 7~~ A control station in a telecommunication network including means for communicating with a set of mobile telephones further including means for implementing a method of accessing from a mobile telephone one of a set of services stored in a local database associated with said control station and not associated with other control stations of said telecommunication network, in which method said service is determined by the geographical location of said mobile telephone and a service request including a short-code number supplied by a user to said mobile telephone, and the short-code number identifies a single service in a given geographical area, and said control station includes means for storing ~~wherein said services are stored in a said local database associated with said control station to which said mobile telephone is connected.~~

11. (Original) The control station claimed in claim 7 wherein short-code numbers are communicated to said mobile telephone in SMS messages so that the user can take note of them.

12. (Currently Amended) The control station claimed in claim 11 in which said ~~user produces~~ user information comprises a predefined user profile so that only short-code numbers corresponding to services matching said user profile are transmitted to said user.

13. (Canceled) A method of accessing from a mobile telephone one of a set of services stored in a telecommunication network associated with said mobile telephone, comprising a step of determining said service by the geographical location of said mobile telephone and a service request including a short-code number entered by a user of the mobile telephone and identifying a single business facility, said short-code number being supplied to said user from the business facility.

14. (Canceled) A control station in a telecommunication network including means for communicating with a set of mobile telephones further including means for implementing a method of accessing from a mobile telephone one of a set of services stored in a telecommunication network associated with said mobile telephone, in which method said service is determined by the geographical location of said mobile telephone and a service request including a short-code number identifying a single business facility entered by a user of said mobile telephone and supplied to said user from the business facility.

15. (Previously Presented) A method according to claim 1, wherein at least one of said short-code numbers designates a single commercial establishment.

16. (Previously Presented) A method as claimed in claim 1, wherein said short-code number is no more than three digits.

17. (Previously Presented) A control station as claimed in claim 7, wherein said short-code number is no more than three digits.

18. (Canceled) A method as claimed in claim 13, wherein said short-code number is no more than three digits.

19. (Previously Presented) A control station as claimed in claim 14, wherein said short-code number is no more than three digits.